



# Thinking about remote work for your business?



Get answers to these **5 questions** first

## Are you ready?

Working from home is here to stay. Recent studies show that flexible work benefits both companies and employees.



### FOR EMPLOYEES:

remote work increases job satisfaction and lowers stress



### FOR BUSINESSES:

remote work improves productivity and employee retention<sup>1</sup>

If your small business has always been office-based and you're thinking of allowing flexible work options, here are answers to a few questions you might have.

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## How hard is this going to be?

Just operating a small business is hard, and if you don't have a large (or any) IT team, you may be worried that employees set up at home will be a challenge. No matter what solutions you select, you need tools that:

- Work together well
- Are easy to use and simple to maintain
- Don't get in the way of employee productivity



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## How will we communicate?

The ability to communicate is vital for any small business, even more so when working remotely. You need tools that:



- Give your workers a variety of ways to communicate with voice, video, web, or messaging—all in one place
- Come with built-in security with encryption to protect the privacy of both users and data
- Offer high-quality video and easy screen sharing

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## How will we manage projects?

Email is the bane of most offices. The right collaboration tools are key to employee productivity. Look for a collaborative virtual workspace that allows workers to easily:

- Exchange messages and files across devices
- Search the space to find conversations and documents
- Privately message one person or create a group chat in seconds
- Use a digital whiteboard to brainstorm
- Launch video meetings



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## How will we keep everything secure?

Your security needs to extend to remote workers and their devices. Look for a reliable network that:

- Allows secure endpoint access to your network
- Offers easy-to-use management and configuration
- Protects your sensitive data by verifying the identity of users, devices, and applications
- Defends against threats with cloud-delivered security
- Can detect and block cyberattacks

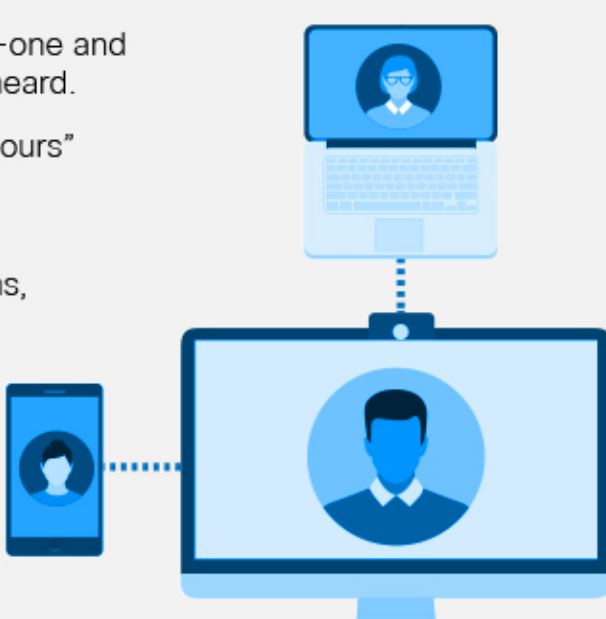


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## How do I manage a remote team?

Managing remote employees is different, but it doesn't have to be difficult. Here are a few tips for managers to help remote workers feel connected to their colleagues:

- Schedule structured, regular one-on-one and team calls to ensure everyone feels heard.
- Build trust with more casual "happy hours" or "water cooler calls."
- Establish rules of engagement: set expectations for the frequency, means, and ideal timing of communication.
- Have an agenda and assign action items in meetings.
- Conduct virtual training classes to help everyone get up to speed.



## How do we get started?

We can help small businesses like yours keep your employees working productively with seamless collaboration, security, and networking solutions, no matter where they are.

**Let's talk.**

